

- Price checks
- Inventory checks
- Item locator
- Price changes/ price audits
- Mobile POS
- Light duty inventory/ stock replenishment
- Line busting
- Assisted selling
- Product comparison
- Electronic coupons (mobile phone displays)
- Market research
- · Store inventory transfers
- Bridal registry lookup
- Financial/loyalty applications
- Planogram management
- Promotion compliance
- Merchandising
- Secret/competitive shopping
- Click and mortar/catalogue orders
- Manager/workforce management
- Training

MC40 MOBILE COMPUTER

COOL CONSUMER-STYLING ON THE OUTSIDE PURE INDUSTRIAL DESIGN ON THE INSIDE

With this sleek pocketable device, everything your associates need to serve your customers is always right at their fingertips. They can scan an item bar code to look up price, inventory availability or item location; look up a gift registry and product information; present a comparison of multiple products; call virtually anyone in the store carrying any type of mobile device for help with a question; ring up the sale and even complete a loyalty card application all without ever walking away from the customer. When associates are not assisting customers, the Zebra MC40 can be used to execute the many tasks required to keep your store at its best for your customers, such as price audits, markups and markdowns, replenishing store shelves and line busting. And while the MC40 offers the cool consumer look you want for your customers on the outside, you get the durability, data security and centralized management needed to achieve a true enterprise-class lifecycle and low total cost of ownership.

Real business-class durability

You get the durability that Zebra is famous for the MC40 simply works, even if your employees drop it, bump it, use it in a dusty backroom or splash liquid on it.

Our most advanced scan technology

Associates can scan 1-D and 2-D bar codes printed on paper or displayed on the screen of a customers mobile phone with laser-style speed even if the codes are dirty, damaged or poorly printed. Omni-directional scanning delivers point-and-shoot simplicity no need to align the device and bar code.

Comprehensive and secure payment processing

The integrated magnetic stripe reader allows associates to scan a credit, gift or loyalty card. And with an encrypted head, information is never visible in the clear, helping meet PCI regulations.

Rich photographic intelligence

The high-resolution 8 MP camera allows associates to easily document the condition of an incoming shipment, a planogram, promotion compliance and more with the quick press of a button.

A large 4.3 inch touch-only display

Provides the screen real-estate to support information-intensive apps, such as product comparisons.

A powerful voice connection to nearly any other mobile device in your store

With our unique integrated voice solutions, the MC40 is push-to-talk (PTT) ready right out of the box, easily connecting to other PTT-enabled Zebra mobile computers as well as two-way radios.¹

User replaceable battery for guaranteed availability all shift, every shift

Up to 8 to 10 hours of operation on a single charge virtually eliminates downtime due to a dead battery during a shift; user-swappable batteries protect device uptime and increase device utilization.

Powerful application performance

An 800 MHz processor, 8GB Flash memory and support for 802.11a/b/g/n/r WLANs provides desktop-like speed for demanding applications.

Android fortified for the enterprise

Extensions (Mx) from Zebra adds new features that transform Android from a consumer operating system (OS) to a true enterprise-class OS.

Customize with your brand

Pick the color for the bezel and add your logo to promote your brand. Enables customers to instantly identify your associates and discourages device theft.

THE MC40 THE NEW FACE OF RETAIL MOBILITY.

For more information, visit www.zebra.com/mc40 or access our global contact directory at www.zebra.com/contact

SPECIFICATIONS CHART

PHYSICAL CHARACTERISTICS		DATA CAPTURE	
Dimensions	With Magnetic Stripe Reader (MSR): 5.66 in. H x 2.87 in. W x 1.25 in. D 143.9 mm H x 72.8 mm W x 31.8 mm D Without Magnetic Stripe Reader: 5.66 in. H x 2.87 in. W x 0.79 in. D 143.91 mm H x 72.8 mm W x 20.1 mm D	Imager	SE4500-DL
		Camera	Rear-facing 8 MP auto-focus with aiming for bar code scanning and image capture.
		Payment Transactions	Integrated Magnetic Stripe Reader (MSR) with encrypted head (optional)
		Data Types	1-D/2-D bar codes, photographs, video, signatures, documents; scans credit, loyalty and gift
Weight with Battery	With MSR: 9.38 oz./266.1 g Without MSR: 9.09 oz./257.7 g		cards as part of a payment transaction (MSR model only)
Display	4.3 in. capacitive; 480 x 800; 300 NIT		
Touchpanel	Capacitive dual-touch	COMMUNICATION AND MESSAGING	
Backlight	LED backlight	Workforce Connect Voice Client Certified Workforce Connect PTT Express Client (included)	
Power	PowerPrecision 2680 mAh Li-Ion rechargeable battery		
Backup Battery ²	NiMH battery (rechargeable) 15 mAh 3.6 V (not user accessible)	WIRELESS LAN	
		Radio	Tri-mode IEEE® 802.11a/b/g /n/r
Connectivity	USB 2.0 OTG connector	WPA and WPA2 Encryption: WEP (40 a 128 bit), TKIP and AE Authentication: TLS, T MS-CHAP), TTLS (MS-CHAP v2), TTLS (PEAP (MS-CHAP v2), (GTC), FAST (MS-CH , FAST (GTC), LEAP. Data in Motion: FIPS of Level 1 Data at Rest: FIPS 14 Level 1	Security Modes: Legacy,
Notification	LED, audio and vibration		
Keypad	On-screen keypad		128 bit), TKIP and AES Authentication: TLS, TTLS (MS-CHAP), TTLS (MS-CHAP v2), TTLS (PAP), PEAP (MS-CHAP v2), PEAP (GTC), FAST (MS-CHAP v2) , FAST (GTC), LEAP. Data in Motion: FIPS 140-2 Level 1 Data at Rest: FIPS 140-2 Level 1
Disinfectant Ready	Yes (Healthcare version)		
Colors	Silver, Healthcare Blue and White		
PERFORMANCE	CHARACTERISTICS		
CPU	800MHz OMAP 4 dual-core processor		
Operating System	Android 4.1.1	802.1	802.11b: 1, 2, 5.5, 11 Mbps 802.11a/g: 6, 9, 12, 18, 24, 36, 48, 54 Mbps
Memory	1 GB RAM/8 GB Flash	802.11n: 6.5, 13, 19.5, 39, 52, 58.5, 65 Mbps 802.11n with SGI: 7.2,	
USER ENVIRONI	MENT	-	21.7, 28.9, 43.3, 57.8, 65, 72.2 Mbps
Operating Temp.	0° C to 50° C / 32° F to 122° F	Fast Roam Pre-Authentication, PMKID	
Storage Temp.	-40° C to 70° C / -40° F to 158° F		Caching, Opportunistic Key

Humidity	5% to 85% RH non-condensing	-	Caching (OKC), Cisco CCKM, Zebra HFSR, 802.11r
Drop Specification	Multiple 4 ft./1.2 m drops per MIL-STD 810G; multiple 3 ft./	Certifications	Wi-Fi, CCXv4
Tumble Specification	0.9 m drops to tile 500 1.6 ft/0.5 m tumbles; meets and exceeds IEC tumble specifications	Chan 36-165 (5180 5825 Channels MHz), Chan 1-13 (2412 - 2472 MHz); actual operati channels/frequencies depend on regulatory rule and certification agency	MHz), Chan 1-13 (2412 - 2472 MHz); actual operating channels/frequencies
Sealing	IP54		
ESD	± 15kVdc air discharge, ± 8kVdc direct discharge, ± 2kVdc indirect discharge		
		WIRELESS PAN	
		Bluetooth Class II, v 2.1 with EDR; integrated	
INTERACTIVE SENSOR TECHNOLOGY (IST)		antenna	
Motion Sensor	3-axis accelerometer provides motion-sensing for dynamic screen orientation and power management	PERIPHERALS AND ACCESSORIES	
		Accessories include single and 5-slot charging cradles; single and 4-slot battery chargers; holster and a wearable carrying solution. BT connectivity to RS507 Ring Scanner. (Visit www.zebra.com/mc40 for a complete list of accessories.)	
Light Sensor	Automatically adjusts display backlight brightness		
Proximity Sensor	Prevents unwanted key presses in handset mode		
		REGULATORY	
AUDIO		Visit www.zebra.com/mc40 for regulatory information	
High-quality speakerphone, wireless (Bluetooth) headset support, PTT headset support, handset/speakerphone modes			
		WARRANTY	
		Subject to the terms of Zebra's hardware warranty statement, the MC40 is warranted against defects in workmanship and materials for a period of 1 (one) year from the date of shipment. For complete warranty statement, go to: http://www.zebra.com/warranty	

RECOMMENDED SERVICES

Managed Device Service Service from the Start with Comprehensive Coverage

- 1. Zebra devices require the complimentary Push-to-Talk Express client from Zebra; third party mobile devices require Zebra's Unified Retail Communications client; two-way radios require Zebra's Radio Link server.
- 2. Refer to the User Manual for charging recommendation.
- 3. Voice client supported in North America



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